WELCOME

Connect-KC
Workshop 2020

Kansas City Zoo
January 15, 2020
Thank you to our Host!

Come and visit me...this is my kind of weather!
Goals for the Day

**Connect**
Meet & connect with other STEM program providers.

**Communicate**
Learn about tools to help communicate & connect with families.

**Collaborate**
Find opportunities to collaborate.
Table Talk

- Introductions
- How was the Chiefs/Houston game like STEM?
2019 Implementation Update

• Launched January 2019
• 78 Organizations in Directory
• 144+ Organizations are listing events on Calendar
• 30,000 Active Users
• 88,000 Page Views

Thank you for participating!!
• 250 summer camps
• 109 day-camps
• 10 fairs and festivals
• 225 youth programs
• 96 drop-in activities
• 31 competitions & showcases
• 24 opportunities especially for girls

46 Professional Development Sessions
40 Talks/Lectures
Task Force: STEM/STEAM Exploration Days

- Build on STEM Connect-KC Platform
- Engage ecosystem partners
- Coordinated week of STEM/STEAM Activities
- Increase access
  - FREE/low cost
  - Broad geographic area
- Umbrella marketing campaign
- Task Force Meetings in Summer-Fall 2019
- Strong interest for Spring 2020 pilot
Remake Learning Days Across America

- National STEM Ecosystem best practice
- Started by Remake Learning Network in Pittsburgh, PA
- Built on similar platform
- Festival of hands-on learning activities
- 6 learning theme areas (Science, Technology, Arts, Maker, Outdoor Learning and Youth Voice)
- Increase access – FREE/low cost
- Increase equity – Target popul.
- Increase relationships - Partner
- Umbrella marketing campaign
- Expand across US (ecosystems)
Remake Learning Days Across America
Ecosystem
Task Force
Organizations

Thank You!!
Pilot Remake Learning Days - Kansas City???

“World’s largest Open House for hands-on learning”

“Prepares the city for innovation”

“Umbrella for all the great things happening”

“Everyone plays a part”
Remake Learning Days-Kansas City

May 1 – 11, 2020

Regional Affiliate of Remake Learning Days Across America
Build Awareness & Engage Families

National Celebration (Annual Regional Event)

Regional STEM/STEAM Resource Hub (Year-long Resource)
Remake Learning Days
Kansas City – Get Curious KC!

- Regional Affiliate Status (15 regions)
- $7500 Financial Support
- Marketing & PR Support
- Customized Logo
- Landing Page: [https://remakelearningdays.org/kansascity/](https://remakelearningdays.org/kansascity/)
- Community of Practice
- Evaluation & Reporting

<table>
<thead>
<tr>
<th>Regions</th>
<th>Dates</th>
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<tbody>
<tr>
<td>Badgerland (South Wisconsin)</td>
<td>Apr 23 - Apr 30</td>
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<tr>
<td>Greater Cincinnati</td>
<td>Apr 24 - May 1</td>
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<td>Raleigh-Durham-Chapel Hill, NC</td>
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<td>Chattanooga</td>
<td>May 7 - May 16</td>
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<td>Southeastern PA</td>
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<td>East KY</td>
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<td>Northeast Ohio</td>
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<td>San Diego County</td>
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<td>Central PA</td>
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<td>Chicago</td>
<td>May 14 - May 17</td>
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<tr>
<td>Pop-Up Events</td>
<td>Apr 23 - May 23</td>
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Remake Learning Day-KC Planning

**KC STEM Alliance**
Provide leadership for planning, coordination, communication and web platform
Point of contact with RLD Across America
Facilitate Mini-grant process
Identify financial and in-kind support

**Steering Committee**
Oversee RLD-KC 2020
Members: KC STEM Alliance Staff, Subcommittee Chairs & At-Large Members

**Subcommittees**
- **May 1 Kick-Off Event**
  (Event planning/logistics)
- **Marketing & Promotions**
  (Develop marketing plan)
- **Access & Equity**
  (Identify strategies to engage all audiences)

**Participating Hosts**
Raise awareness of RLD-KC
Host an event
Partner to reach new audiences
Promote to audiences/networks
Goals of Remake Learning Days-KC

- Engage broad array of stakeholders
- Build awareness of importance of STEM and hands-on learning
- Improve access to quality hands-on learning experiences, with special attention for marginalized and under-served
- Recruit event hosts representing 6 learning theme areas
- Build community and strengthen Ecosystem through collaboration
- Create a regional festival with broad geographic distribution of sites
A successful Remake Learning Days Event is...

• Free/Low-cost
• Welcoming and informal
• Part event, part community building
Participation Goals

National Partner Goal


Kansas City Regional Goals

25+ individual hosting organizations
50+ events posted by March 15
20+ classrooms participating in School Challenge
20+ FIRST teams participating
5+ companies participating
Engage Stakeholders & Event Hosts

**YOUTH VOICE**
- KC STEM Alliance
- Science City
- KC Zoom

**STEM ORGANIZATIONS**
- Burns & McDonnell
- Cerner
- Garmin

**FOUNDATIONS/COMPANIES**
- Inventor’s Hall of Fame
- digiSTORY
- Urban TEC
- MINDDRIVE
- Wildwood
- Code Ninja’s

**STEM PROGRAM PROVIDERS**
- ScrapsKC
- KC Young Audiences

**STEAM PROGRAM PROVIDERS**
- 4-H Extension
- Girls Scouts
- Operation Breakthrough
- Connecting for Good

**OUTDOOR LEARNING**
- KC Public Schools
- UMKC – Linda Hall Library

**LIBRARIES**
- CITY/COUNTY PARKS & REC
- ARTS ORGANIZATIONS
- YOUTH SERVING
- LIBRARIES
Learning Themes

- ARTS
- SCIENCE
- TECHNOLOGY
- MAKER
- OUTDOOR LEARNING
- YOUTH VOICE
Learning Theme Landscape

5-minute reflection
• How would my organization like to participate?

Brainstorm Ideas
• Create a Post-It Note for each event
  • Organization Name
  • Event Name or Type
  • Projected #served (Capacity)
  • Possible partner(s)

Learning Themes, Connectors & Networks
• Place the Post-It Notes on learning theme posters
• Identify networks the you are part of where you can share the information about RLD-KC
• Identify people or connectors who should engage
Remake Learning Days KC Mini Grants

- $250 minimum grant awards
- Offset supply/staff/food expenses
- Partner to reach new audiences
- Must be a nonprofit organization
- Online Application
- Deadline – Feb. 10
Facilitating Your Event: Inclusiveness

Creating an inclusive space

• As the host, please introduce yourself and greet each attendee personally.

• Consider the way you are inviting people to the event, the spaces and places they are held, environment, time of day, and the type of people that actually show up and participate.

• If partnering, we urge you to make a conscious effort to pursue diversity and solidarity at every stage in the process.

• Being inclusive and diverse might include recruiting partners who can bridge language gaps.

• Consider accessibility issues for individuals with special needs.
Geography Juggle

5-minute reflection
• Where would my organization most likely host an event(s)?

Brainstorm Ideas
• Create a Post-It Note for each event
  • Organization Name
  • Event Name or Type
  • Projected #served (Capacity)
  • Possible partner(s)

Fill the Map
• Place the Post-It Notes on the County Maps
Host an Event!

• Brainstorm, plan, partner for your event (May 1 – 11, 2020)
• Submit events on-line by Feb. 15
• Apply for a Mini Grant by Feb. 10
• Promote event to your networks
• Host your event...Have Fun!
• Post, tweet and share a picture
• Follow-up

COMING SOON: Resources to help plan, promote and facilitate your event!
Other Opportunities to Support

• Help spread the word!
• Identify key connectors or networks
• Identify student groups that could benefit
• Tag a currently scheduled event for RLD-KC
• Partner to host an event for a specific group
• Participate on a subcommittee
• **Participate in the Kick-Off event** (Hands-on activity or volunteer)
Kick-Off Event at Science City-Union Station

- May 1, 2020 (First Friday)
- 5:00pm – 8:00pm
- STEM/STEAM Trucks; Food Trucks; Hands-on Activities; Simple Machines Play Area; Planetarium
- Celebration of Hands-On Learning
- Promote Remake Learning Days-KC & Summer Events
- Sign Up to Participate
  - STEM/STEAM Mobile Vehicles
  - Table with Hands-on Activity
  - Roaming Performing Artists

Committee Meeting: Tuesday, Jan. 28 at 3:00pm at Union Station Offices
Marketing & PR Committee

- Identify strategies to reach all stakeholder groups
- Brainstorm ways cities/counties and corporations/businesses can participate/support
- Leverage networks to promote

Committee Meeting: Tuesday, Jan. 28 at 4:00pm at Union Station Offices
Equity & Access Committee

- Identify groups that are traditionally underserved and encourage broad geographic distribution of events
- Engage network leaders/connectors to help target underserved
- School & FIRST Team Challenge*
  - Do activity during RLD-KC
  - Post picture
  - Enter drawing to win $250 mini-grant for classroom or team

* Must be connected to a school or non-profit to be eligible

Committee Meeting: Wed. Jan. 29 at 1:00pm at KC STEM Alliance
Top 20 STEM Activities for 2020

- Looking for great hands-on activities!
- Crowd-sourced, vetted Top 20 List
- Submit activities online by Mar. 15 – [Google Form](#)
- Looking for diverse list from multiple partners
- Post Top 20 list on KC STEM Website
  - STEM Nights
  - School & Team Challenges (RLD-KC)
- Contact: Laura Leibman, Inventors Hall of Fame, lleibman@invent.org
Summer of STEM Campaign

• Purpose: Drive visitors to STEM Connect-KC by tapping into one of the biggest demands for information about STEM programming in the region.
THANK YOU

Please join a subcommittee!